Advertising and Sponsorship
A New Partnership!

Crescent Point Regional Field House – Where the community comes together!

The Crescent Point Regional Field House (formerly Legacy Regional Field House) is a $21.5 million partnership between the M.D. of Foothills and the Town of Okotoks built by Scott Builders Inc. The Field House is run by the Foothills-Okotoks Recreation Society, with day to day management by Nustadia Recreation Inc.

The recreation center features 3 turf playing fields (200’ x 85’) and a multipurpose court which divides into 3 gymnasiums (200’x 85’). In addition, it offers an 800-foot elevated walking/running track which is free to all users, training areas, meeting and multipurpose rooms, and a concession. The facility opened on September 1st, 2014.

The Field House is enjoyed by many sports groups including soccer, lacrosse, volleyball, football, basketball, slo-pitch, baseball/softball, rugby, tennis, pickle ball, karate, and more. In addition, several trade shows are planned for the coming months including 2 large dog shows with over 500 canine participants! The field house also hosts an average of 50 birthday parties each month as well as many other activities that require a roof during our long and inclement winters!

Please visit our website at crescentpointregionalfieldhouse.com for up to date facility information and schedules.

A special WELCOME to our growing list of partners:

Crescent Point Energy – Official naming rights to the building
Giant Oil Tools Ltd – Naming rights to the “red field”
Whiteline Shelters & Tarps – Naming rights to the “blue field”
High River Toyota – Naming rights to the “yellow field”
Track Partner – United Community Developments
Front Lobby Partners – Servus Credit Union, Okotoks United Soccer Club
Score Board Partners – McDonald’s, Mcfarlane Agencies (1967) Ltd, Motion Fitness, and Okotoks Orthodontics
Stairway advertising – Odds On Home Inspection Services Ltd, Alison Marshall/Remax Signature Properties, Riley’s Cattle Barn, Quigley Electric
Private Donor – Oliver Perry
Grants – Government of Alberta, Rotary Club of Okotoks, Farm Credit Corporation, Recreation Society of Big Country, Foothills Salvage & Recycling
Signage and Advertising Partner - Spy Design Okotoks
Crescent Point Regional Field House Major Events 2018/2019

- September 6-10, 2018  Calgary Kennel Club Dog Show
- September 13-16, 2018  Master Groomers Dog Show
- September 16, 2018  Magic of Christmas Event
- September 30, 2019  Zulu Kids Obstacle Challenge

- October 13, 2018  Foothills FAS Comicon Event

- November 17-18, 2018  Western Canada Netball Championships

- January 11-13, 2019  OUSC Futsal Tournament (500+ players)
- January 18-20, 2019  OUSC Girls Tournament (950+ players)
- January 25-27, 2019  OUSC Boys Tournament (950+ players)

- February 9-10, 2019  Volleyball Alberta Tournament
- February 15-20, 2019  Co-ed Slo-Pitch Indoor World Series
- February 23-24, 2019  Volleyball Alberta Tournament

- March 1-2, 2019  Calgary Wado Kai Karate Tournament
- March 9-10, 2019  Volleyball Alberta Tournament
- March 16-17, 2019  Volleyball Alberta Tournament
- March 15-17, 2019  Alberta Soccer Provincials (650+ players)
- March 23-24, 2019  Volleyball Alberta Tournament

- April 6-7, 2019  Volleyball Alberta Tournament
- April 13-14, 2019  Volleyball Alberta Tournament
- April 21-22, 2019  Volleyball Alberta Tournament
- April 26-28, 2019  High River Lacrosse Assoc. Tournament

- May 3-5, 2019  Raiders Lacrosse Tournament (not confirmed)
- May 4-5, 2019  Volleyball Alberta Tournament
- May 9-13, 2019  Calgary Kennel Club Dog Show (650+ dogs)
- May 11-12, 2019  Ace Volleyball Tournament
- May 17-20, 2019  Raiders Lacrosse Tournament (Girls)

- July 1- July 3, 2019  Alberta Ball Hockey Provincials (bid pending)
Terms and Conditions

The following pages describe some of the exciting advertising opportunities that are currently available as well as past opportunities that have been purchased. Each page outlines the term of the sponsorship (1 year or 5 years), the total cost over the sponsorship term, and a concise description of the advertising with the component production cost (supply and install). In the first year the advertiser will be billed for the first year of advertising as well as the ad production cost and GST. In following years the advertiser will be billed for advertising cost and GST only. Advertising design if required will be a supplementary fee negotiated between the advertiser and Spy Design.

The sale of naming rights requires the approval of the Foothills-Okotoks Recreation Society.

Any term exceeding more than one year will require the advertiser to sign a “contract of sale”.

Advertising and Sponsorship Contact

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RINK BOARD PROJECT

$1,000 per year with option to renew

36”x96” digital print vinyl apply direct to rink board
Designs can be supplied (artwork specification will be provided)
Spy Design Inc is available to design ($88/hour)

Production Cost: $485 (supply and install)
Hard Court Naming Project

Field is $50,000 over 5 Years

6’ X 20’ digitally printed banner on east wall
Production Cost: $825 (supply and install)

48” tall logo placement on lower panels
Production Cost: $325 per panel (supply and install)

192’x36” aluminum faced framed sign mounted to above I-beam
Production Cost: $1315 (supply and install)
Meeting Room Project

$5,000 over 5 Years

36”x80” Door Wrap - Full colour - Supply and Install
Production Cost: $440 (supply and install)

24”x60” CNC Plexi Glass Cut Letters with Pinmount Standoffs
Production Cost: Starting at $550 (supply and install)

LED Lit Option
24”x60” CNC Plexi Glass Cut Letters with Pinmount Standoffs
Production Cost: Starting at $1475 (supply and install)
Dressing Room Project
$1,000 over 5 Years

18”x30” Alupanel Sign mounted with Aluminum stand-offs
HALL SIDE
Production Cost: $192 (supply and install)

18”x30” Alupanel Sign mounted with Aluminum stand-offs
FIELD SIDE
Production Cost: $192 (supply and install)

Dressing Room - CUSTOM CREATIVITY
Wall Graphics
Floor Graphics
Bench Graphic
Digital Advertising
Banner Project

$2,000 per year with option to renew (single)
$3,000 per year with option to renew (double)

72”x240” digital print banner hung from supports
Designs can be supplied (artwork specification will be provided)
Production Cost: $825 (supply and install)

72”x240” digital print banner hung from supports
Designs can be supplied (artwork specification will be provided)
Production Cost: $825 (supply and install)
Floor Graphic Project

Starting at $1,000 per year with option to renew
Custom locations and sizing available

Digital print vinyl applied directly to floor
Designs can be supplied (artwork specification will be provided)
6’ x 8’
$10,000 over 5 years
$950 (supply and install)

FULLY CUSTOM!
We can place these anywhere in the facility that you see fit. Options include spectator areas, dressing room hallways, washrooms, cafeteria, front lobby, etc….Let’s Talk!

FULLY CUSTOM!
Locate several throughout the facility with different messages on each to grab that extra bit of intrigue!
Field Door Project
$7,500 over 5 years

- **Double Door digital print vinyl applied directly to door faces**
  - Designs can be supplied (artwork specification will be provided)
  - Surrounding vinyl is additional
  - Production Cost: $880 per side (supply and install)

- **36”x80 digital print vinyl applied directly to door faces**
  - Designs can be supplied (artwork specification will be provided)
  - Includes ENTRANCE and EXIT
  - Production Cost: $440 per door (supply and install)

- **Double Doors with surround digital print vinyl applied.**
  - Designs can be supplied (artwork specification will be provided)
  - Includes ENTRANCE and EXIT
  - Production Cost: $2350 (supply and install)
The Bouncy castle will be set up each weekday morning from 9am to noon for the Parent and Tots program. This a great place for kids six and under along with their parents to gather and enjoy some community play time!

The Field House is a prime location for birthday parties. We will offer an exciting new birthday party package which will include the use of the bouncy castle.

There are currently 50+ parties booked each month so the new castle will get plenty of use!
We have discovered our new favorite game, velcro soccer darts played with a giant inflatable soccer dart board.

Soccer Darts is a mashup between soccer and shooting darts. It’s not as dangerous as regular darts and nowhere near as dangerous as lawn darts which is the best darts game invented so far. Basically you kick a Velcro-covered soccer ball at a giant inflatable dart board.
Snap Frame Poster Project
$1.200 per field

A Recreational Facility of “Excellence”

30”x40” Snap Frame Poster Frame along red field viewing area

Posters may be supplied or printed by Spy Design

Production Cost: $245 each (supply and install)
Wall Wrap Project

Custom spots available, call for price quote.

Full Colour Vinyl wall wrap with unlimited design possibilities
Wraps may be supplied or printed by Spy Design

Production Cost: Custom Pricing

ie: The image below was approx. $3000
Mid Facility Stair Project

$2,500 over 5 years

23x) 4”x144” digital printed vinyl applied directly to metal riser
Designs can be supplied
Production Cost $1250 (supply and install)
Field Naming Project
Each Field is $75,000 over 5 Years

192’x36” vinyl sign on back wall
192’x36” vinyl lettering on rink board
Production Cost: $1100 (supply and install)

192’x36” aluminum faced framed sign mounted to above I-beam
12”x 192” logo above goal area
Production Cost: $1315 (supply and install)

12” stripe with 16 logo placements every 16’
Logo placement on glass only
Production Cost: $3700 (supply and install)

2018
Spectator Stair Project

$10,000 over 5 Years

23x) 4”x144” digital printed vinyl applied directly to metal riser
Designs can be supplied

Production Cost $1584 (supply and install)
BUBBLE SOCCER is a team event played with five + team members (four playing with substitutions as required) on an indoor soccer field. The players wear plastic “Battle Balls” worn over the upper body and face. The suits allow you to “bump, check, or steam roll” your opponents as you go for team building, or kid’s events.

Games are usually scheduled over two 25 minute halves, with five minutes to warm up and 5 minutes for clean up and wipe down.

24 Battle Balls will be acquired, in adult and kid sizes.

The sponsor will receive naming rights to the program/league and drop-in program, logo on the Battle Balls, and a 72” x 240” digital print Banner which will be hung in a prominent location in the Field House.